

Bank on the Value of Conversations

To rise above growing competitive threats and elevated customer expectations, banks should use technology to double down on their core competencies and create new centers of operational excellence and profitable growth.

At Uniphore, we believe that financial institutions can build trust, differentiation, and sustained growth by realizing the value of conversations, a company's greatest hidden asset.



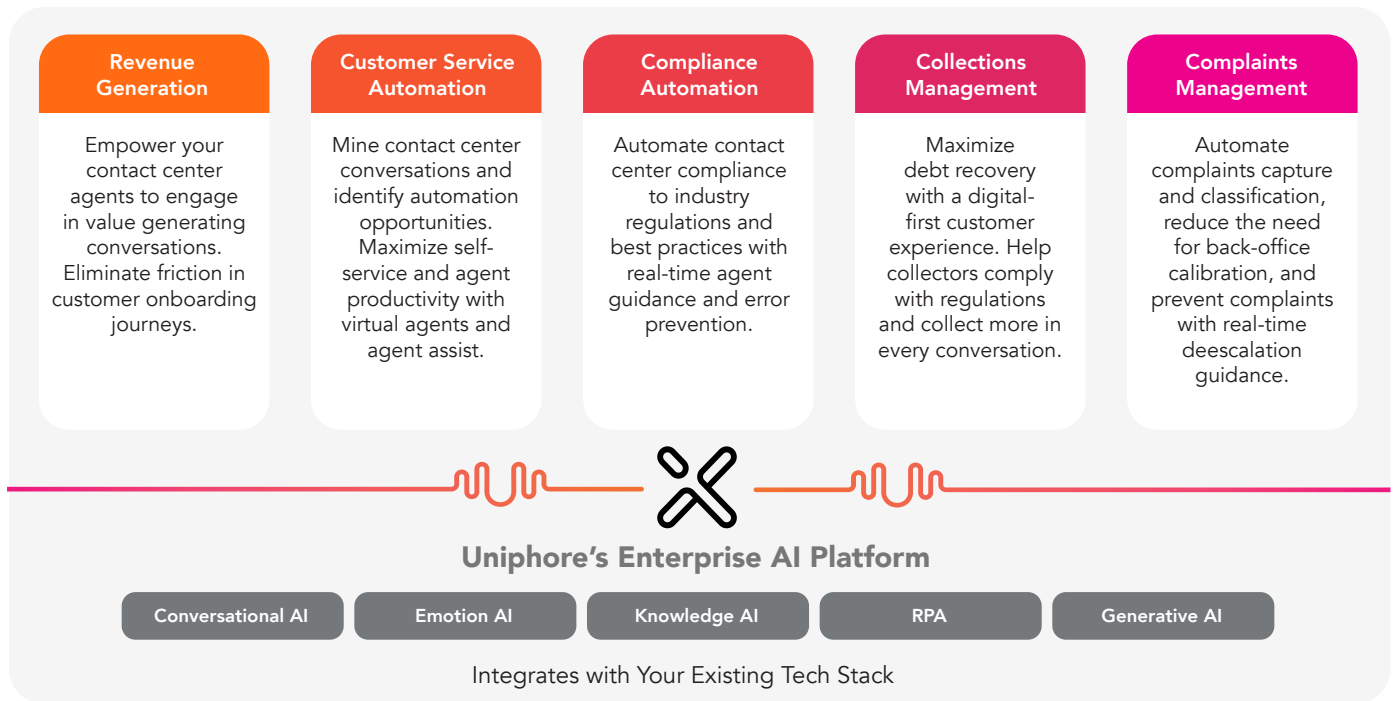
51%
of Gen Z customers prefer fintech brands. 45% of online adults think all banks are the same.

44%
Customers expect banks to improve their financial wellbeing, but only 44% feel supported.

50%
Customers want to feel reassured that the bank won't violate their trust. 50% don't trust large banks.

Source: Forrester, JD Powers, WSJ

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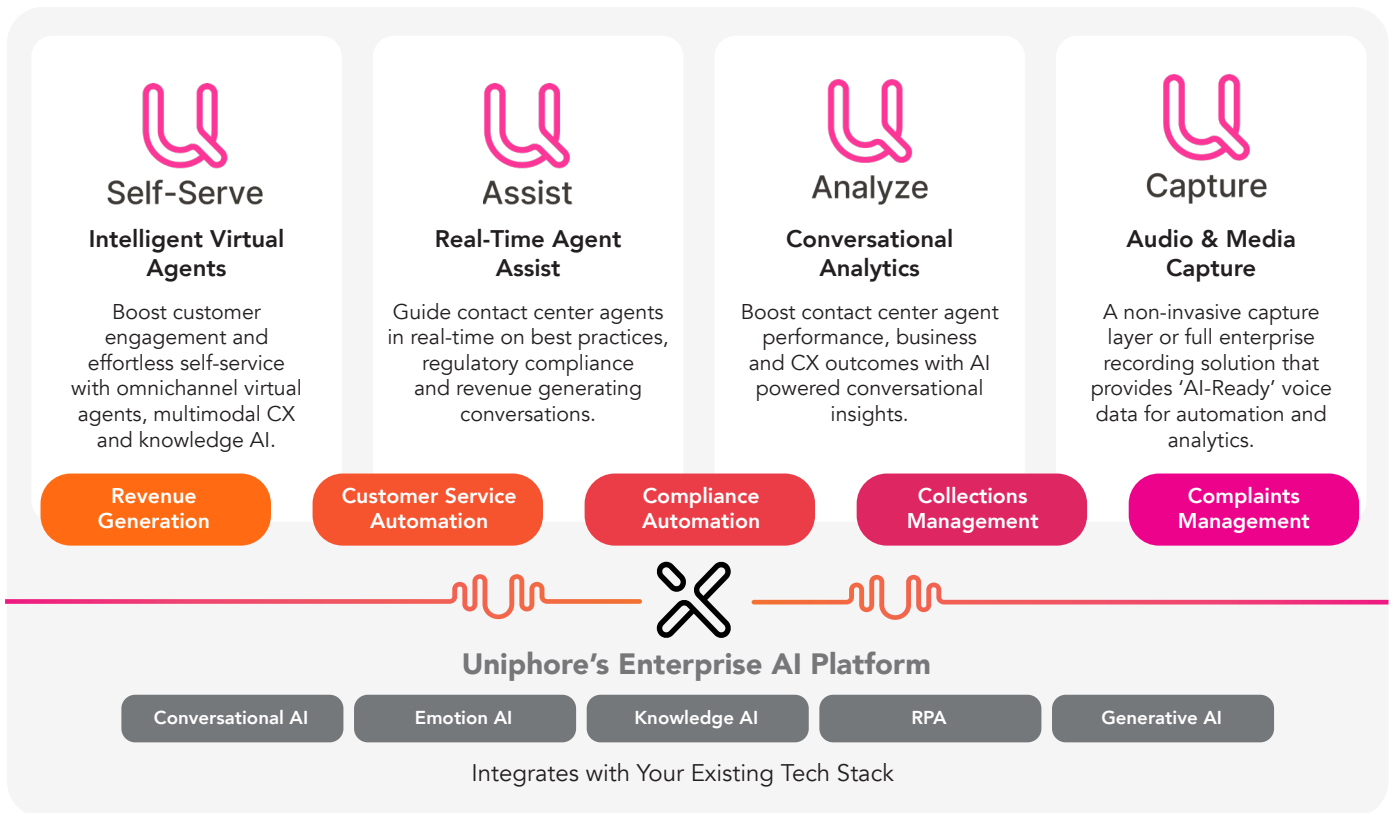


Boost Customer Engagement With Conversational AI and Automation Cloud Implementation within 3 months!

At Uniphore, we believe companies that best understand and take action on those conversations will win. We have built the most comprehensive and powerful conversational automation platform that combines conversational AI, knowledge AI, emotion AI, and RPA (Robotic Process Automation) with a business user-friendly-UX in a single integrated platform to transform and democratize customer experiences across industries.

Founded in 2008 by [Umesh Sachdev](#) and [Ravi Saraogi](#), Uniphore has grown to over 700 employees, six global offices, and over 100 enterprise clients. In February, Uniphore closed \$400m in [Series E Financing](#) at a \$2.5b valuation.

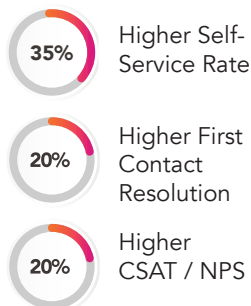
How We Realize the Value of Every Conversation



Quantified Benefits for Customers, Employees and your Business!



Customer



Agent



"As we continually strive to deliver the best member experience in our industry, our partnership with Uniphore has enabled PSCU's contact center agents to have more interactions with members and spend less time on manual tasks".

Rini Fredette,
Senior Vice President of Contact Centers at PSCU

